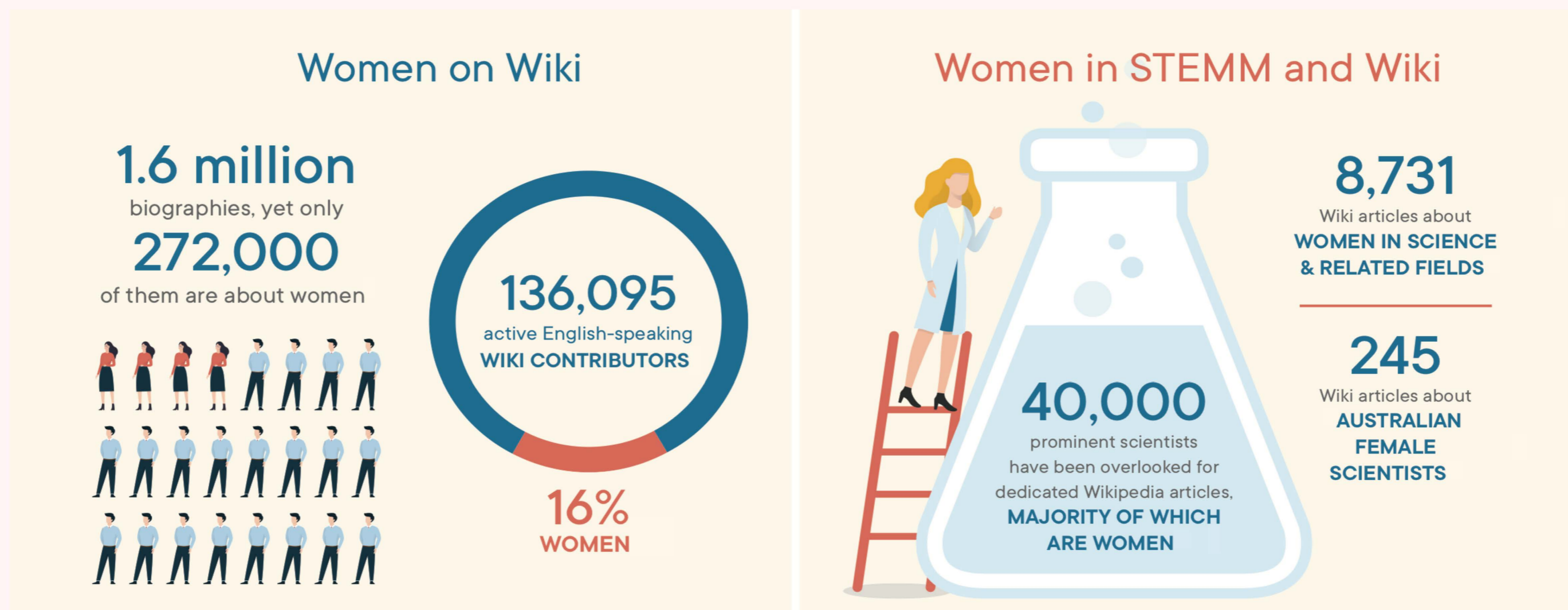


Franklin Women

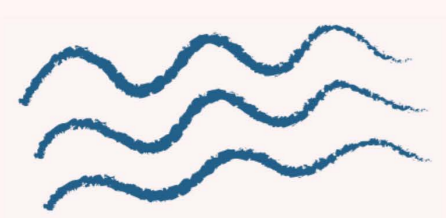
WIKIPEDIA EDIT-A-THON

Wikipedia is one of the most accessed websites in the world. But women and their contributions are under-represented.



In 2019, Franklin Women held a Wikipedia Edit-a-thon to increase the online visibility of Women In STEMM

40	21	35	21K
women attended	new articles added (↑ 8.6%)	existing articles edited	words added in total



Ripple Effect: empowering women with the skills to edit Wikipedia themselves for ongoing impact

Critical factors for success:

- ✓ Training from experienced Wikipedians
- ✓ Variety of ways to contribute: writing, editing, reference checking
- ✓ Development of online resources
- ✓ Pre-prepared list of women meeting notability criteria & pages needing improvement



Raising awareness of the gender content gap

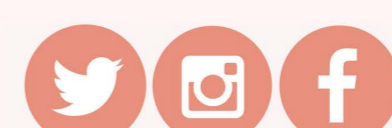
- ✓ 40+ media stories across major national and international media outlets
- ✓ #FWonWiki on social media

You can help too!



Franklin Women is a social enterprise that connects individuals and organisations committed to creating a health and medical research sector where women thrive.

Scan to learn more or contact us: www.franklinwomen.com.au



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